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| Taj A. Campbell  Communication Design | | |
| Kutztown, Pa | 267-230-5025 | Taj5campbell@gmail.com |
|  | OBJECTIVE |  |
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| Being in the Army for more than six years has taught me that for every mission there is an objective. To complete the mission, you must have a well thought out strategy on how to proceed and always prepare for unexpected contingency. For me it is important to use all my resources at my disposal to achieve my goals. Through hard work and dedication as well as my passion for design, I strive to create memorable designs that will make a long-lasting impression. | | |
| EDUCATION — | EXPERIENCE |  |
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| **Northampton Community College 3.43 GPA**  Associate Degree in Communication Design 2021  **Kutztown University**  Current Student attending for bachelor’s degree in Communication Design | February 2019 - June 2020  Manager • Marketing Manager • New Vision Theatres  My normal manager duties from day-to-day operations such as hire, train, and manage workers to ensure smooth transactions of sales and monitor ticket sales. As marketing manager my duties would include creating theatre attraction by setting up events relating to specific movies or themes drawing 1000+ plus people for the weekend. Events would include giveaways, costume events, or special guest appearances. Would network with other business and organizations such as Toys for Tots, animal sanctuaries, and back to school donation drives.  October 2020 - November 2021  Manager • Assistant Store Leader • GameStop  As assistant I assist the store leader with providing and developing a selling culture through creating unique and complete selling solutions for every guest. This includes assisting with product selection, purchases, returns and answering questions. Also managing the store Instagram page to promote local business activity to attract customers with new product. | |
| KEY SKILLS — | COMMUNICATION |  |
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| Marketing  Project Management  Social Media  Communication  Planning  Motion Graphics  Illustrations  Photoshop  InDesign | Communication is my key aspect when working with others when it comes to projects, deadlines, and strategies. I strive to make sure everyone is equipped with the knowledge of the current project so that no is left in the dark and unable to answer questions. Reaching out and networking is a big factor for me because it allows more opportunities and a better outcome. | |
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|  | REFERENCES |  |
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| Kelly Irons  New Vision Theatres  Human Resources  267-374-0406  Jon Marchiani  GameStop  Store Leader  610-780-2780 | | |